

2016 Beetle

Unforgettable icon.



With the new 2016 Beetle, we put personality in motion. Its iconic shape is a bold reflection of your character, a look that proudly declares you simply won't settle for the status quo. This statement is echoed everywhere from under the hood to inside the cabin. Its spirited yet efficient engine lets impressive torque and acceleration shoot you down the road less travelled. Inside, this Beetle is more refined than ever with available leather seating surfaces, an available Fender® Premium Audio System, and an available 6.33" Discover Media infotainment system with touchscreen ability. Combined with available App-Connect, it puts your most important smartphone apps right at your fingertips. So grab your friends, open the available panoramic sunroof, blast your favourite music, and head out to enjoy the ride of your lives – over and over again.

Exteriors & Interiors

| | Titan Black Izy cloth | Titan Black leatherette | Titan Black Vienna leather* | Nutria Beige Vienna leather* |
|-------------------------------|-----------------------|-------------------------|-----------------------------|------------------------------|
| Pure White [†] | TL | CL | CL | - |
| Tornado Red | TL | CL | CL | - |
| Dark Bronze Metallic | TL | CL | CL | CL |
| Habanero Orange Metallic | TL | CL | CL | - |
| Platinum Grey Metallic | TL | CL | CL | - |
| Silk Blue Metallic | TL | CL | CL | CL |
| Deep Black Pearl | TL | CL | CL | CL |
| Oryx White Pearl [†] | - | CL | CL | CL |

*Available with Appearance Package only. [†]This feature exterior colour is available at extra cost.

Key Features

Available Fender® Premium Audio System*

A 400-watt masterpiece created specifically for Volkswagen by one of the most legendary names in music.

Available KESSY – keyless access with push-start button*

It's easy to lose your keys at the bottom of your purse, or not have a hand free to reach the keys in your pocket. But with KESSY keyless access, you can lock or unlock your doors and start your Volkswagen without having to search for your keys. You don't even have to know what pocket they're in.

Available panoramic power sunroof*

The panoramic, power-sliding sunroof gives a whole new meaning to the term "open road."

Available App-Connect[†]

Think smart, with App-Connect, using either Android Auto™ from Google®, CarPlay™ from Apple®, or MirrorLink™. Its intuitive interface and powerful voice command actions let you easily search online for songs, directions or even your favourite restaurant, so you'll keep your eyes on the road, and not on your screen.

Standard rearview camera^{††}

Parking has never been easier with the rearview camera. It's literally like having eyes in the back of your head.

Available Composition Media infotainment system*[†]

The Composition Media infotainment system in the Beetle is truly a work of art. With a 6.33" colour touchscreen, it provides high-resolution graphics and lets you play your favourite digital music files, the radio, and more. Plus, it integrates with App-Connect, so you can stay focused on the road ahead.

*Feature is available on higher trims only and/or as an option. See the Features page for details. [†]Do not drive distracted. ^{††}Driver assistance feature. Drivers must continue to perform manual checks.

Trendline (TL)

Engines:

- 1.8 TSI® 170 HP, 5-speed manual transmission
- 1.8 TSI® 170 HP, 6-speed automatic transmission with Tiptronic®
- Maximum torque: 184 lb-ft at 1,500–4,750 rpm

Trendline includes:

- 16" Propeller steel wheels with full wheel covers and all-season tires
- 50/50 split folding rear seats
- 6-way manually adjustable front seats
- Alarm preparation
- Auxiliary input
- Bluetooth® mobile phone connectivity
- Cloth seating surfaces
- Composition Colour – 5" touchscreen radio with CD player and 1 SD card slot
- Dashboard in black
- Driver and front passenger combined head/thorax side airbag supplemental restraint
- Driver and front passenger front airbags
- Electronic Stability Control (ESC)
- Front and rear disc brakes
- Front centre armrest
- Illuminated vanity mirrors
- Manual climate control
- Multi-link rear suspension
- Plastic 3-spoke steering wheel, shift knob and handbrake lever
- Power adjustable, heatable, body-coloured exterior mirrors with LED turn signals
- Power door locks/windows
- Rearview camera
- Trip computer

Optional equipment:

- Panoramic power sunroof

Convenience Package

- Cruise control
- Heatable front seats and washer nozzles
- USB audio input

Comfortline (CL)

Engines:

- 1.8 TSI® 170 HP, 5-speed manual transmission
- 1.8 TSI® 170 HP, 6-speed automatic transmission with Tiptronic®
- Maximum torque: 184 lb-ft at 1,500–4,750 rpm

Includes Trendline plus:

- 17" Rotor alloy wheels with all-season tires
- 8-way manually adjustable front comfort seats including manual lumbar support
- Alarm system
- Ambient interior lighting
- App-Connect smartphone integration (Android Auto™, Apple CarPlay™, MirrorLink™)
- Auto-dimming interior rearview mirror
- Automatic headlights with coming and leaving home function
- Chrome ring around the cluster, radio/navigation system and air vents
- Chrome tips on window switches
- Composition Media – 6.33" touchscreen infotainment system with proximity sensor, CD player, 8 speakers, and 1 SD card slot
- Cruise control
- Dashboard colour-coded to exterior paint with additional glove box
- Door panels in leatherette
- Exterior chrome package
- Front fog lights
- Heatable front seats and washer nozzles
- KESSY – keyless access with push-start button
- Leatherette seating surfaces
- Leather-wrapped multifunction steering wheel, shift knob and handbrake lever
- Multifunction trip computer and indicator
- Panoramic power sunroof
- Rain-sensing wipers
- SiriusXM® Satellite Radio
- USB audio input

Optional equipment:

Technology Package

- Blind Spot Detection with Rear Traffic Alert
- Discover Media – 6.33" touchscreen infotainment system with proximity sensor, CD player, satellite navigation, and 2 SD card slots
- Fender® Premium Audio System – 8 speakers plus subwoofer

Appearance Package

- Bi-Xenon headlights with LED signature daytime running lights
- Climatronic® dual-zone electronic climate control
- LED rear licence plate illumination
- Sport seats
- Vienna leather seating surfaces (Titan Black or Nutria Beige)

Visit your Volkswagen dealer to schedule a test drive today.



Das Auto.

vw.ca